



Sponsorship Level	Contribution	Will Receive
Silver	\$250-\$499	<ul style="list-style-type: none"> *Logo will be placed on the online registration and on www.pdwalkers.org *Name/logo on PD Walkers dri-fit t-shirt *2 tickets to the PD Walkers pasta dinner *Recognition certificate *Recognition in and subscription to the Live It magazine *2 Iowa I&R Center Mugs
Gold	\$500-\$999	<ul style="list-style-type: none"> All of Silver + *1 free entry fee to IMT DSM Marathon *2 tickets to the PD Walkers pasta dinner *APDA Gift Basket
Platinum	\$1000-\$1999	<ul style="list-style-type: none"> All of Silver + *2 free entry fees to IMT DSM Marathon *2 tickets to the PD Walker pasta dinner *APDA Gift Backpack
Angel	\$2000+	<ul style="list-style-type: none"> All of Silver + *4 free entry fees to IMT DSM Marathon *2 tickets to the PD Walker pasta dinner *Logo/product on display at the Sports and Fitness Expo *APDA Gift Duffel Bag *Additional appreciation gift presented at the PD Walkers Pasta Dinner

Company name/logo must be received by September 16, 2011 to be included on t-shirt

Scheel's Sports & Fitness Expo
 Polk County Convention Complex
 501 Grand Avenue, Des Moines, IA
 Friday, October 14, 2011 3:00 pm – 8:00 pm
 Saturday, October 15, 2011 10:00 am – 6:00 pm

PD Walkers Team Pasta Dinner
 Mama Lacona's, Urbandale, IA
 Saturday, October 15, 2011 4:00-6:00 pm



Since its inception in 2001, the Des Moines Marathon (DMM) has been dedicated to its mission of promoting health and fitness in greater Des Moines, across Iowa and throughout the Midwest. The DMM promotes a positive image of Des Moines as a great place to live and play.

The IMT Des Moines Marathon is unique in scope and size to Iowa. It is a highly visible event that attracts athletes and spectators not only locally, but from around the world, including those who otherwise may not make a visit to Des Moines. The DMM has gained national attention over the past several years being named as one of the five fastest growing races in the United States, and has also been named as one of the most scenic.

The IMT Des Moines Marathon is good for the local economy. 7,800 athletes registered for the 2010 IMT Des Moines Marathon & Half Marathon, Principal Financial Group 5K Road Race, Bankers Trust Marathon Relay and Kids Run presented by Iowa Kidstrong. 72% of the registered athletes resided in the state of Iowa, 40% within Central Iowa. Approximately 10,000 people pass through the Sports Expo. An additional 5,000 spectators take part in the race experience over the course of the weekend. Further, these numbers don't reflect the more than 1,400 volunteers who dedicated their time and efforts to organize and put on an event of this magnitude.

At the Des Moines Marathon, PD Walkers will promote your company on both a local and national level. Your logo and product may be on display at the Sports & Fitness Expo. Sponsorship of the PD Walkers team is an investment in our community. Involvement in the DMM event plays a significant role in drawing people to Des Moines. Your company's support provides a family friendly event that focuses on health and wellness in Des Moines. PD Walkers is proud to be a part of this event.

As a PD Walkers team member, there are a variety of ways to help our team, including, volunteering at the Sports Expo booth, hosting water stations and mile markers or donating in-kind items that are essential to promote our cause and the quality of the event.